



Conceptualized Renderings

Kiliaen's Landing

Market Positioning and Master Development Plan
Rensselaer, New York

Project Highlights

- > *Redevelopment strategies were based on Transportation Oriented Development principles*
- > *Created an Entertainment District as the basis for urban and waterfront renewal*
- > *Established a unique vision for a 24/7-live, work, play, waterfront community within the Capital District*
- > *2007 Upstate NY ASLA Chapter Awards, Merit Award for Planning and Analysis*

Saratoga Associates was retained by a private development corporation to prepare a strategy to develop an important district along the City's waterfront in a manner that responds to marketing niches and community values. A mixed-use district is recommended which includes entertainment, office, and high density residential uses. A public promenade and trail will integrate this district with the adjoining waterfront and neighborhood. A private/public partnership is proposed to provide the capital that will fund the infrastructure component of the project. The proposed density of the project will also allow easy and affordable service by bus. In addition, the mixed-use qualities will enhance pedestrian usage.